

2015 International Conference on English for Specific Purposes

Day 1: Workshop

Date: May 20 (Wednesday)

Venue: N310

Time	Agenda
9:00 – 9:20	Registration
9:20 – 9:30	Welcoming remarks Victor Tien-cheng Shen Southern Taiwan University of Science and Technology, Taiwan
9:30 – 10:20	Tsou, Wenli: Glocalization & ESP communication Kao, Shin-Mei: Core elements for global and local classroom communication National Cheng Kung University, Taiwan
10:20 – 10:30	Tea Break
10:30 – 12:00	Tsai, Mei-Ling: Preparing learners for Overseas Internships through self-directed learning Chen, Fay: A glocalized approach to ESP training: Using business and engineering as an example National Cheng Kung University, Taiwan
12:00 – 13:30	Lunch
13:30 – 15:00	Hu, Guangwei: The making of an instrument for survey research in applied linguistics National Institute of Education, Nanyang Technological University, Singapore
15:00 – 15:30	Tea Break
15:30 – 16:20	Chung, Rong-Fu: On the definition of ESP Southern Taiwan University of Science and Technology, Taiwan

Day 2: Conference

Date: May 21 (Thursday)

Venue: Nien-Tze International Conference Hall (13F, Building E)
Southern Taiwan University of Science and Technology

Time	Agenda
8:00 – 8:30	Registration
8:30 – 8:40	Opening Remarks Tai, Chein President of Southern Taiwan University of Science and Technology, Taiwan Lee, Hsin-Hsiang Dean of College of Humanities and Social Sciences, Southern Taiwan University of Science and Technology, Taiwan
8:40 – 10:10	Plenary Speech I: Ethnographic perspectives on English for academic purposes research Brian Paltridge , University of Sydney, Australia Chair: Tsao, Feng-fu
10:10 – 10:30	Tea Break (at the conference hall plaza)
10:30 – 12:00	Plenary Speech II: Disciplinary culture and academic discourse Hu, Guangwei National Institute of Education, Nanyang Technological University, Singapore Chair: Liu, Ching-Kang
12:00 – 13:30	Poster Presentation/Lunch (at the conference hall plaza/in E1302, E1304, E1305, E509)

13:30 – 14:30	Paper Presentation I		
	Room	E1302	
	Moderator	Chen, Su-Chiao	
	A1	Lee, Jia-Ling	Exploring the American legal system and the study of law
	A2	Peter Gilks	Why do pass rates for the English version of official Taiwanese tour guide tests fluctuate?
	Room	E1304	
	Moderator	Tsou, Wen-Li	
	A3	Liu, Ching-Kang	How to assess a humanities course: Revisiting classroom-based assessment
	A4	Cheng, Fei-Wen	Multi-semiotic marketing: Towards a multimodal analysis of hotel websites
	Room	E1305	
	Moderator	Chung, Rong-Fu	
	A5	Liaw, Meei-Ling	The development of ESP in Taiwan: An analysis of the research published by Taiwanese scholars in ESP Journals
	A6	Chen, Pi-Ching	English for Business English (EBP): Corpus-mediated material development and learning task design
14:30 – 14:50	Tea Break (at the conference hall plaza)		
14:50 – 15:50	Paper Presentation II		
	Room	E1302	
	Moderator	Cheng, Fei-Wen	
	A7	Fuh, She-Lin	A study of phonetic instruction on young EFL learners' phonemic awareness of lax and tense vowels
	A8	Lisa Cheung	Using corpora to align with PBL to enhance dentistry students' academic literacy

	<table><tr><td>Room</td><td colspan="2">E1304</td></tr><tr><td>Moderator</td><td colspan="2">Liaw, Meei-Ling</td></tr><tr><td>A9</td><td>Liu, Yu-Ling</td><td>The flipped classroom-integrating task-based activities into EFL curriculum</td></tr><tr><td>A10</td><td>Peng, Chien-Yun</td><td>The relationship between learning strategies and reading performance in English of EFL undergraduate students</td></tr></table>	Room	E1304		Moderator	Liaw, Meei-Ling		A9	Liu, Yu-Ling	The flipped classroom-integrating task-based activities into EFL curriculum	A10	Peng, Chien-Yun	The relationship between learning strategies and reading performance in English of EFL undergraduate students
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15:50 – 16:10	Tea Break (at the conference hall plaza)												
16:10 – 17:00	Plenary Discussion Discussants: Brian Paltridge, Hu, Guangwei Moderator: Chung, Rong-Fu												