



第二十六屆銘傳大學國際應用英語教學研討會暨工作坊

The 26th International Conference and Workshop on TEFL & Applied Linguistics

Time : March 07-08, 2025

會議主題 Conference Theme

『英語教學的曙光：AI 輔助教學與學習、雙語教育、ESG 價值融入英語教育』
Silver Linings for EFL: AI-Assisted Teaching and Learning, Bilingual Education, Incorporation of ESG Values in English Education

- AI 輔助教學與學習 (AI-Assisted Teaching and Learning)
- 雙語教育 (Bilingual Education)
- ESG 價值融入英語教育 (Incorporation of ESG Values in English Education)
- 英語授課 (English as a Medium of Instruction, EMI)
- 多語制 (Multilingualism)
- 多元識讀 (Multiliteracies)
- 學科內容與語言整合學習 (Content and Language Integrated Learning, CLIL)
- 英語沉浸式課程 (English Immersion Programme, EIP)
- 高等教育國際化 (Internationalization of Higher Education)
- 跨文化溝通能力與其發展 (Intercultural Communication Competence and Its Development)
- 英語為全球通用語及跨文化溝通 (English as Lingua Franca and Intercultural Communication)
- 海外遊學語言習得及多語言認同 (Study Abroad, Language Acquisition, and Multilingual Identity)
- 促進英語教師專業成長 (Enhancing Professional Development of English Teachers)
- 科技及 AI 對翻譯的影響 (The Influence of Technology and AI on Translation)
- 第二語言革新教學:教學策略、政策與挑戰 (Innovation in L2 Teaching: Strategies, Policies, and Challenges)
- 電腦科技在語言教育的應用與成效 (Digital Language Learning and Teaching: Implementation and Effectiveness)
- 其他 (Other themes related to language studies, culture, and literature)

Keynote Speeches

- **Wu-Chang Chang**, Adjunct Professor, National Taiwan Normal University and Ming Chuan University
Topic: TBA
- **Mei-I Cheng**, Senior Lecturer in Psychology, Psychology Division, De Montfort University, Leicester, UK
Topic: Enhancing Engagement and Learning Outcomes through Digital Tools: Insights from Two Case Studies in Higher Education
- **Siaw-Fong Chung**, Professor, Department of English, National Chengchi University/Associate Executive Director, Bilingual Education and Multicultural Promotion Office/Director, EMI Resource Center, NCCU
Topic: From Digital Natives to Digital Citizens: Exercising Our Linguistic Responsibility
- **Eric Friginal**, Professor and Head of the Department of English and Communication and Director of the Research Centre for Professional Communication in English (RCPCE) at Hong Kong Polytechnic University, Hong Kong SAR.
Topic: Exploring the Potential of Generative AI in Multimedia Content Creation for Language Studies and English Education

Colloquium

- EMI within the Context of Higher Education in Taiwan
- AI-Assisted Language Teaching and Research

Workshop

- TBA

Online Registration: <https://forms.gle/PM9fQaGczTvPVHSh9>

Conference venue: Jihe Location of Ming Chuan University, Taipei (臺北市士林區基河路 130 號)
(No.130, Jihe Rd., Shihlin District, Taipei City 111, Taiwan)

Conference Convener: Dr. Li-Juan Lilie Tsay

Conference Organizer: Dr. Jen-Chieh Tsai

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