Call for Papers

2015 International Conference on English for Specific Purposes

Conference Organizer:	Foreign Language Center, Feng Chia University (FCU)
Conference Co-organizer:	Taiwan ESP Association (TESPA)
	College of Humanities and Social Sciences, FCU
	Department of Foreign Languages and Literature, FCU
	General Education Center, FCU
Conference Dates:	October 23-24, 2015 (Friday and Saturday)
Venue:	Chi Yuan Hall & 6 th International Conference Hall
	Ren Yan Building, Feng Chia University

Our theme this year, "*ESP: Moving Higher Education Closer to the Industry*," examines the need for ESP professionals to align their practice with the needs of the industry. By holding this conference, we hope to:

- 1. explore theories and approaches to ESP pedagogy and research;
- 2. strengthen the bonds between higher education and industry; and
- 3. gain insights into "glocal" ESP issues

Sub-topics

- 1. Collaboration with industry
- 2. ESP from the perspective of stakeholders and users
- 3. ESP and language policy
- 4. Corpus-based approaches
- 5. ESP pedagogy
- 6. ESP assessment
- 7. ESP teacher training and education
- 8. ESP Materials design, lesson planning, and curriculum construction
- 9. Other relevant topics

Presentation Details

Paper presentation: 20 minutes; Q&A: 5 minutes (25 minutes total)

Abstract submission guidelines

- 1. Paper titles
 - should reflect the conference theme and sub-topics
 - must not include exclamation or quotation marks
 - must not include presenters' names, titles, institutions, or published works
 - font: Times New Roman 14 (bold)
- 2. Abstract
 - one page in length (200 300 words)
 - line spacing: 1.5
 - font: Times New Roman 12
 - paper size: A4
 - margins: 2.54cm (top & bottom) ; 3.17cm (left & right)
- 3. Keywords
 - 4 6 words
 - font: Times New Roman 12
- 4. Click <u>here</u> for the sample format.
- 5. Submit the abstract <u>here</u>.
- * Abstracts will be double-blind peer reviewed for selection to the conference.

Conference website

https://sites.google.com/site/2015espconference

Important Dates

- Deadline for abstract submission: July 31, 2015
- Notification of abstract acceptance: August 10, 2015

Contact Information

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